



Associate of Applied Science in

BUSINESS ADMINISTRATION

Earn a Business Degree You Can Be Proud of — and Employers Will Respect

In today's fast-paced business environments, the ability to keep day-to-day operations running smoothly is highly valued. Whether you're just starting your professional life or switching career paths, Purdue Global is here to help you make your comeback in this dynamic field real. Our online associate degree program offers a balance of theory and practice to help you develop the knowledge and skills to gain a competitive edge in this in-demand industry.



Why Study Business at Purdue Global?

Built for Working Adults

Complete courses online, without compromising your work or family schedule.

Backed by the Power of Purdue

Earn a degree you can be proud of — and employers will respect. Achieve more in the business field with a name that opens doors in your career.

Affordable Tuition

Lower the cost of your education through reimbursement options, military discounts, transfer credit, and more.¹ Our average associate graduate saves 55% on tuition with credit for prior learning.²

Experience Counts as Credit

It's time to get the credit you deserve. Transfer up to 75% of your degree requirements to graduate sooner. You can use prior academic, work, and military experience for credit.³

Expert Faculty

Learn from business and education experts who are practicing professionals in the field. All faculty possess advanced academic degrees.

Practical Experience You Can Count On

Don't just go back to school — come back with the experience you need. Apply the theories and concepts you learn to real-world business practices in your final capstone project.

Personal Support

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

Introductory Trial Period

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our undergraduate classes for 3 weeks — before you owe any tuition. That's the Purdue Global Commitment.⁴

An Education That's Proven and Respected

Purdue Global is backed by Purdue University. One of the most prestigious universities in the world, Purdue ranked #16 overall and #1 in education among *Fast Company* magazine's prestigious World's Most Innovative Companies.⁵



This program is accredited by the **Accrediting Council for Business Schools and Programs (ACBSP)**. For more information on Purdue Global's ACBSP accreditation, visit www.acbsp.org.

Take the Next Step in Your Education and Career

GET A HEAD START ON YOUR BACHELOR'S DEGREE	BUILD THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND
By completing your associate in business administration, you'll not only earn a valuable credential to make an immediate impact on your career, but you'll also lay the groundwork for your next degree. You can transfer your associate degree into a Purdue Global bachelor's degree, covering at least half of the program's requirements. ⁶	<p>Regulations: Recognize the impact of state and federal laws and regulations on business.</p> <p>Management: Define the various tasks and responsibilities of managers in organizations.</p> <p>Marketing: Discuss marketing principles used in business strategies.</p> <p>Technology: Use technology and software applications appropriate to business environments.</p> <p>Business Principles: Apply basic economic, finance, and accounting principles to organizational environments.</p> <p>Career Skills: Analyze career skills in the field of business and management.</p>

Curriculum

Our curriculum focuses on theories and principles relevant to the functions in business and management. The courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

Courses Include:

- Introduction to Management
- Accounting
- Finance
- Marketing
- Microeconomics
- Business Math and Statistical Measures

Concentrations

Personalize your education by focusing your elective choices on an area of study that best fits your desired career path.

Choose from:

- Business
- Customer Service
- Entrepreneurship
- Hospitality and Tourism Services
- Information Processing
- Office Management
- Retail Management
- Sales
- Small Business Management
- Small Group Management
- Sport Entertainment Management

Program Detail

Credit Hours: 90

Completion Time: 1–2 years (With transfer credit and other prior experience, the average completion time for Purdue Global associate's degree graduates in 2021–2022 was 1.7 years.)⁷

Course Load: 2 courses per term

Terms: 10 weeks long

Start Dates: Throughout the year

Delivery: 100% online

Additional Programs

- Associate of Applied Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Finance
- Bachelor of Science in Organizational Management
- Master of Business Administration



Career and Networking Opportunities

Industry Outlook⁸

- Employment of business and financial operations occupations is projected to grow faster than average from 2023 to 2033, adding about 963,500 new job openings each year.
- The demand for several business and finance professions will be fueled by globalization, a growing economy, a complex tax and regulatory environment, technological advances, and increased usage of data and market research.

Career Pathways and Outcomes⁹

Roles

Entry-level

- | | |
|-----------------------------------|---|
| ▪ General and operations manager | ▪ Transportation, storage, and distribution manager |
| ▪ Sales manager | ▪ Construction manager |
| ▪ Administrative services manager | ▪ Social and community services manager |
| ▪ Industrial production manager | ▪ Managers, all other |

Settings/Industries

- | | |
|----------------------------|---------------|
| ▪ Accounting | ▪ Retail |
| ▪ Marketing | ▪ Sales |
| ▪ Management | ▪ Personnel |
| ▪ Office and manufacturing | ▪ Hospitality |
| ▪ Service organizations | |
| ▪ Government agencies | |

Center for Career Advancement

Our Career Specialists connect business students with job and networking opportunities, and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

Student Organizations and Honor Societies

- Business and Management Student Association

Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

Contact an Admissions Advisor at 844-PURDUE-G or visit PurdueGlobal.edu.

IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit Info.PurdueGlobal.edu.

- 1 Terms and conditions apply. Contact an Admissions Advisor for details. May not be combined with other Purdue Global tuition reductions or ExcelTrack® pricing.
- 2 Purdue Global online associate's degree students who graduated in the 2021–2022 academic year and entered their program with eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of nearly \$18,000 toward the total degree. Campus tuition and prior learning credit savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times standard cost per credit in student's program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See *University Catalog* for the Prior Learning policy. Source: Office of Reporting and Analysis, July 2022. 2021–2022 academic year.
- 3 Purdue Global does not guarantee transferability of credit from any of these sources. See the *University Catalog* for Prior Learning Assessment policy.
- 4 No financial obligation. Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the *University Catalog*.
- 5 Most Innovative Companies Rankings: Sources: www.fastcompany.com/most-innovative-companies/2023 and www.fastcompany.com/90846988/most-innovative-companies-education-2023. Rankings apply to Purdue University West Lafayette and not Purdue Global.
- 6 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about transfer credit opportunities and see the *University Catalog* for the Prior Learning Assessment policy.
- 7 The average completion time for Purdue Global online associate's degree students who graduated in the 2021–2022 academic year was 1.7 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.
- 8 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Business and Financial Occupations. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- 9 Purdue Global does not guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.